

ASLA
MARYLAND

SCAN ME



Scan to see latest
issue of Embark

MARYLAND CHAPTER

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

2026 SPONSORSHIP PACKAGE

2026 SPONSORSHIP OPPORTUNITIES!

- REGIONAL CONFERENCE
- CIRCLE OF SUPPORT
- ANNUAL SPONSOR
- AWARDS GALA
- ADS & EDUCATION

ABOUT OUR CHAPTER

Founded in 1972, the Maryland Chapter of the **American Society of Landscape Architects (ASLA)** serves as the professional association for **landscape architecture professionals** across the state of Maryland. With **over 400 members**, our chapter is dedicated to **advancing the profession** by fostering **advocacy, education, communication, and fellowship**.

Here's a brief overview of the types of events & programs our Chapter hosts periodically:

CHAPTER EVENTS

Student Engagement, Portfolio Reviews, & Networking Events
with Morgan State University and University of Maryland

Social Outings

Orioles Game, Top Golf, Summer Picnic etc.

Project Tours and Field Trips

Factory Tours & Workshops

Movie Night

Annual Holiday Party

December 2026

Lead Sponsor: \$1,000 | Sponsor(s): \$500

National Conference Happy Hour

September 2026 in Los Angeles, CA

Lead Sponsor: \$1,000 | Sponsor(s): \$500

If you'd like to support any of these events or have an idea for another event, we'd love to collaborate! Please contact us at sponsorship@marylandasla.org



Portfolio Review



Movie Night



Orioles Game



Networking Event



Annual Holiday Party

QUESTIONS? Contact us at sponsorship@marylandasla.org or president@marylandasla.org

REGIONAL CONFERENCE



Maryland ASLA is seeking sponsors for our 2026 Regional Conference, **“Leading Locally: Our Responsibility to the Community, Climate and Ecosystem”**.

Expected attendance of **100+** landscape professionals from the Mid-Atlantic Region.

**LIMITED
SPONSORSHIP
OPPORTUNITIES
AVAILABLE**

The 2026 Conference will be held on **Saturday, February 28th**, from 8:00 AM to 5:30 PM at **Vectorworks** in **Columbia, MD**.

SPONSORSHIP TIERS		
LEAD SPONSOR LIMIT 2 SPONSORS	• 3-MINUTE WELCOME OR INTRODUCTION, WITH RECOGNITION AS LEAD SPONSOR OF CONFERENCE • PRIORITY SEATING AND TABLE • (1) DISPLAY TABLE, • (2) TWO CONFERENCE REGISTRATIONS INCLUDED • ATTENDEE LIST CONTACT INFORMATION* • RECOGNITION AS LEAD SPONSOR ON WEBSITE, PROGRAM SIGNAGE, & OTHER MARKETING MATERIAL	\$2,000
BREAKFAST SPONSOR LIMIT 1 SPONSOR	• (1) DISPLAY TABLE • (2) TWO CONFERENCE REGISTRATIONS INCLUDED • RECOGNITION ON WEBSITE, PROGRAM SIGNAGE, & OTHER MARKETING MATERIAL	\$1,000
LUNCH SPONSOR LIMIT 1 SPONSOR	• (1) DISPLAY TABLE • (2) TWO CONFERENCE REGISTRATIONS INCLUDED • RECOGNITION ON WEBSITE, PROGRAM SIGNAGE, & OTHER MARKETING MATERIAL	\$1,500
REFRESHMENT SPONSOR LIMIT 2 SPONSORS *MAY SPECIFY MORNING OR AFTERNOON BREAK	• (1) DISPLAY TABLE • (1) ONE CONFERENCE REGISTRATIONS INCLUDED • RECOGNITION ON WEBSITE, PROGRAM SIGNAGE, & OTHER MARKETING MATERIAL	\$1,000
HAPPY HOUR SPONSOR LIMIT 2 SPONSORS	• (1) DISPLAY TABLE • (1) ONE CONFERENCE REGISTRATION INCLUDED • RECOGNITION ON WEBSITE, PROGRAM SIGNAGE, & OTHER MARKETING MATERIAL	\$1,000
DISPLAY TABLE LIMIT 10 SPONSORS	• (1) DISPLAY TABLE • (2) TWO CONFERENCE REGISTRATIONS INCLUDED • ATTENDEE LIST CONTACT INFORMATION* • RECOGNITION ON WEBSITE, PROGRAM SIGNAGE, & OTHER MARKETING MATERIAL	\$700

*ATTENDEES MAY OPT OUT OF MARKETING / EMAIL LISTS

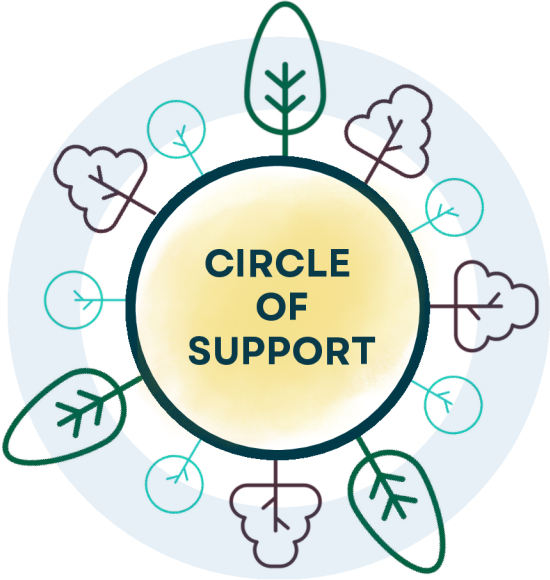
SPONSORSHIP REGISTRATION CAN BE COMPLETED AT WWW.MARYANDASLA.ORG/SPONSORSHIP

QUESTIONS?

Contact us at sponsorship@marylandasla.org or president@marylandasla.org

CIRCLE OF SUPPORT

Maryland ASLA invites **member firms** to join our **Circle of Support**, an annual sponsorship program vital to **sustaining landscape architecture** in Maryland. Your commitment directly supports our **advocacy efforts** to **protect licensure** and **promote the profession**, including work with an experienced legislative consultant to **engage policymakers** and **defend our future**. In addition, your support funds **scholarships, education, and events** that benefit our members and the broader design community. Join us in protecting and advancing landscape architecture in Maryland.



SPONSORSHIP TIERS

	 POPLAR TIER \$1,000	 OAK TIER \$750	 MAPLE TIER \$500
RECOGNITION	• SOCIAL MEDIA BLAST • LOGO ON WEBSITE • LOGO IN NEWSLETTER • LOGO IN EMBARK	• LOGO ON WEBSITE • LOGO IN NEWSLETTER • LOGO IN EMBARK	• LOGO ON WEBSITE • LOGO IN NEWSLETTER • LOGO IN EMBARK
JOB POSTING	FOUR FREE JOB POSTINGS ON: • WEBSITE • NEWSLETTER • SOCIAL MEDIA LASTS 1 MONTH FROM ORIGINAL POSTING OR UNTIL NOTIFIED	TWO FREE JOB POSTINGS ON: • WEBSITE • NEWSLETTER • SOCIAL MEDIA LASTS 1 MONTH FROM ORIGINAL POSTING OR UNTIL NOTIFIED	ONE FREE JOB POSTINGS ON: • WEBSITE • NEWSLETTER • SOCIAL MEDIA LASTS 1 MONTH FROM ORIGINAL POSTING OR UNTIL NOTIFIED
AWARDS	ONE FREE ENTRY TO AWARD SUBMISSIONS + HALF-OFF SECOND ENTRY	ONE FREE ENTRY TO AWARD SUBMISSIONS	HALF-OFF FIRST ENTRY TO AWARD SUBMISSIONS
GALA	ONE FREE TICKET TO THE AWARDS GALA + HALF-OFF SECOND TICKET	ONE FREE TICKET TO THE AWARDS GALA	HALF-OFF FIRST TICKET TO THE AWARDS GALA

ANNUAL SPONSORSHIP!



Annual Chapter Sponsorship Tiers provide our **industry partners** with the best opportunity for **maximum exposure** to the Maryland ASLA community. As a **Chapter Sponsor**, your support directly strengthens our operations while ensuring your company receives prominent recognition through our **website, media, publications, and at all major events** throughout the year.

Explore the table below to find the sponsorship tier that offers your company the greatest impact.

SPONSORSHIP TIERS

	PLATINUM \$7,000	GOLD \$4,500	SILVER \$3,000	BRONZE \$2,000
	LIMIT (3)			
AWARDS GALA	AWARDS PLATINUM SPONSOR (SEE NEXT PAGE FOR LIST OF INCLUDED BENEFITS)	AWARDS GOLD SPONSOR (SEE NEXT PAGE FOR LIST OF INCLUDED BENEFITS)	AWARDS SILVER SPONSOR (SEE NEXT PAGE FOR LIST OF INCLUDED BENEFITS)	AWARDS BRONZE SPONSOR (SEE NEXT PAGE FOR LIST OF INCLUDED BENEFITS)
E-NEWS	ADVERTISEMENT & LINKED LOGO FEATURED IN NEWSLETTER	LINKED LOGO FEATURED IN NEWSLETTER	LOGO FEATURED IN NEWSLETTER	NAME LISTED IN NEWSLETTER
WEBSITE	BANNER AD & LOGO ON WEBSITE HOMEPAGE	LINKED LOGO ON WEBSITE HOMEPAGE	LOGO ON WEBSITE HOMEPAGE	NAME LISTED ON WEBSITE HOMEPAGE
EMBARK	FULL PAGE ADVERTISEMENT (LINKED)	HALF PAGE ADVERTISEMENT (LINKED)	HALF PAGE ADVERTISEMENT (LINKED)	QUARTER PAGE ADVERTISEMENT
ADD-ON	1 CUSTOM CEU PROGRAM + 1 SOCIAL MEDIA TAKEOVER	1 LUNCHTIME LEARNING CEU OR 1 SOCIAL MEDIA TAKEOVER		

QUESTIONS?

Contact us at sponsorship@marylandasla.org or president@marylandasla.org

AWARDS GALA



The **Maryland ASLA Awards Gala** is our **premier event of the year**, celebrating the outstanding work and accomplishments of our Chapter Members across Maryland. This highly anticipated event typically **sells out** and guarantees **high attendance**, making it an **unmissable** opportunity for companies to gain maximum visibility among our membership.

To make this an **extraordinary evening**, we are seeking generous sponsors to help bring this celebration to life and showcase their commitment to the profession. As outlined below, we offer **exclusive** sponsorship opportunities to elevate your company’s exposure and strengthen your connection to the Maryland ASLA community. We greatly appreciate your support and look forward to celebrating with you!

Date/Time:
May 2026 (date to be determined)

Location:
Annapolis, Maryland
(venue to-be-determined)



2025 Awards Gala

BRANDED GIVEOUTS & PRODUCT MATERIALS

Additional opportunities for sponsoring branded items at the event may be available. We encourage sponsors to offer suggestions or collaborate with us on these opportunities. More details will be provided as event plans are finalized.

SPONSORSHIP LEVELS

Note: If you select a lower annual sponsor level but would like to receive the benefits of a higher-tier sponsorship at the Awards Gala, you can "upgrade" by paying the difference between the two levels. For example, if you are a Bronze Annual Sponsor (\$2,000) but would like to be a Gold Gala Sponsor (\$3,500), you would add the \$1,500 difference to your \$2,000 annual sponsorship, making your final sponsorship cost \$3,500.

	PLATINUM \$6,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500
	LIMIT (3)			
AWARDS GALA	• Banner at the Event • Featured Logo on all Promotional Material • Featured Logo on Event Page • Logo & Recognition on Platinum Sponsor Slide • 2-3 Minute Speaking Opportunity & Award Presentation • Four Complimentary Tickets to the Event • List of Attendees	• Logo on all Promotional Material • Logo on Event Page • Logo on Event Signage • Logo & Recognition on Sponsor Slide • 1-2 Minute Speaking Opportunity during Program • Two Complimentary Tickets to the Event	• Logo on Event Page • Logo on Event Signage • Logo & Recognition on Sponsor Slide • Special Recognition during Cocktail Hour • Two Complimentary Tickets to the Event	• Name on Event Signage • Name & Recognition on Sponsor Slide • One Complimentary Ticket to the Event

ADS & EDUCATION

EMBARK X

Embark is a professionally produced annual publication that highlights our chapter's **achievements, awards, and signature events**. Traditionally released at the end of the year, **Embark** has now evolved into a **fully digital, interactive** experience—designed to captivate readers and enhance engagement.



Scan to see latest issue of Embark

- \$750 - Full Page Hyperlinked Ad
- \$500 - 1/2 Page Hyperlinked Ad
- \$250 - 1/4 Page Ad

DIGITAL NEWSLETTER METRICS

2,000+ Subscribers

40% Open Rate!

SPONSORED CONTENT

Sponsors have an opportunity to purchase individual **e-mail or newsletter** advertisements.

- **\$500 - Dedicated E-MAIL BLAST**
 - EMAIL Advertisement to ASLA MD members and affiliates
- **\$350 - Digital Newsletter Banner Ad (3 months)**
 - Linked banner advertisement in the newsletter (1 spot) [900x150px, .jpg or .png]
- **\$400 - Digital Newsletter Square Ad (6 months)**
 - Linked square advertisement in the newsletter (3 spots) [200x200px, .jpg or .png]

STUDENT SCHOLARSHIPS

Each year, Maryland ASLA awards **scholarships** to students in Maryland's Landscape Architecture programs. As we expand our support, we're excited to **partner with firms and organizations** that share our commitment to **fostering the next generation** of landscape architects. By supporting students your company helps **shape the future of the profession** while providing vital educational opportunities. Learn more about the student scholarship program at <https://www.marylandasla.org/students>

- **\$1,000 - Scholarship (UMD Student)**
- **\$1,000 - Scholarship (MSU Student)**
- **\$2,000 - Fellowship (UMD or MSU)**

- **Recognition** in all communications and events related to the scholarship
- **Opportunity to meet students** and demonstrate your company's commitment to education and the landscape architecture profession
- **Empowerment of the next generation** of landscape architects in Maryland

Note: Maryland ASLA welcomes partial scholarship sponsorships, but companies that fully sponsor a scholarship will receive **exclusive recognition** for their support.

MONTHLY LUNCHTIME LEARNING (VIRTUAL)

This opportunity is similar to visiting an office to present products, but with the added benefit of reaching our network of over **2,000 email subscribers**. We prefer sponsors to provide a **LACES-accredited presentation**, though if assistance with accreditation is needed, MDASLA can offer support. All events are **fully virtual**.

- **\$500 - CEU Presentation (Limit 12)**
- **Recognition and logo** on marketing and presentation
- **Attendees mailing list**